

3. FRAME BY FRAME

QUEST 3 WORLD 3



Quest Objectives:

1. **Collaboratively film** a “behind the scenes” developer vlog for your group as you work on your Digital Interactive Experience. This vlog might introduce your project, your team, and reflect your group dynamic. You might include:

- Interviews with your group members.
- Footage of your team working, filming, editing, etc.
- Footage of your project in action.
- A overly-dramatic montage of some kind.
- A “trailer” for the game, or some kind of video prologue.

Your group can decide how serious or humorous you want to make this vlog. The only real ground rule is that it should be **at least 60 seconds long**, and should reflect your best professional effort.

2. When you are done, **post your vlog to your research blog OR** to your company’s social media page (if you have completed Social Games Quest 3: Re-Tweet).

3. **(Optional)** You may also choose to release short ‘follow-up’ vlog episodes, thereby serializing your “Behind the Scenes” footage. If you do so, **your group can earn an additional 50 NAPS for each ‘Bonus Episode’ of your development vlog.** These must also be **at least 60 seconds**, and *should be posted with at least 48 hours between releases.*

*Completing this Side Quest earns you **100 NAPS (+50 NAPS per episode) and a Collaboration Badge.***

